



## 2023 Tentative Agenda

(subject to change)

### Monday, August 21

- 1:30 pm      **Welcome and Opening Remarks**
- 2:00 pm      **Community & Economic Development Fundamentals**  
Allison Larsen, CEcD, Principal, TadZo LLC.
- 4:15 pm      **TBA**
- 5:30 pm      **Networking Reception**

### Tuesday, August 22

- 8:00 am      **Managing Economic Development Organizations**
- 10:00 am     **TBA**
- 1:00 pm      **Reuse & Redevelopment of Business Sites and Facilities**
- 3:00 pm      **TBA**

### Wednesday, August 23

- 8:00 am      **Top Drivers of Business Attraction**  
Jill Miles, Senior Business Recruitment Officer, Business Oregon
- 10:15 am     **Business Retention & Expansion**  
Michael Held, North Central Regional Development Officer, Business Oregon
- 1:00 pm      **Economic Development Finance**  
Megan Hulsey, Business Lender, Craft3
- 3:15 pm      **Workforce and Economic Development**  
Katie Condit, Chief Executive Officer, WorkForce Central
- 5:30 pm      **Dinner**

**Thursday, August 24**

8:00 am      **Small Business and Entrepreneurship**

Kat Rutledge, Director of the Klamath Falls Community College SBDC and  
Klamath IDEA

10:15 am    **Strategic Planning**

Brittany Bagnet, Senior Project Manager, ECONorthwest  
Camille Trummer, Owner + Principal Consultant, Camille E. Trummer  
Consulting

1:00 pm      **Ethics in Economic Development**

Carolyn Meece, CEcD, Director of Lifetime Learning & Fun, Bend, Oregon

3:15 pm      **Graduation**